



HIGH SCHOOL BUSINESS AND MARKETING CLASSES!



We're inviting you to join us for our 2023 High School Sports Business Seminars! Since its debut in 2010, 9,000 students representing more than 50 high schools from a 75-minute radius throughout Chicagoland have participated in our special field trip event. Choose from one of three scheduled dates in May.

DISCOVER

Get the inside scoop on what makes the "Cougars Experience" happen in front of more than 400,000 fans each season! Cougars staff will provide a detailed presentation on the business and marketing side of working in sports. Career opportunities, internship information, and networking pointers will also be covered.

LEARN

Topics that are covered during the presentation are the 4 P's of marketing, Cougars demographics and the ticket sales process.

HAVE FUN!

Following the seminar, students and staff can enjoy a game and cheer on the Cougars!

Reservations will be accepted on a first-come, first-serve basis for classes. Space for each date is limited. A deposit is required at the time of reserving your classroom's seminar.

Choose a Date & Time:

- May 8 - 9:45am or 10:45am
- May 16 - 9:15am or 10:15am
- May 17 - 9:15am or 10:15am

Choose a Package:

- Package A - \$29 per person
 - Seminar Admission
 - Super Suite Ticket
 - All you can eat picnic buffet (burgers, hot dogs, chips potato salad, soda, and bottled water)
- Package B - \$14 per person
 - Seminar Admission
 - Box Seat Ticket



Contact tickets@kanecountycougars.com or 630-232-8811 for more details or to secure your reservation